

Ananya Gouthi

[LinkedIn](#) | ananyagouthi@gmail.com

5+ years advancing social impact through strategy, program management and strategic communications

EDUCATION

New York University | M.A. in Media, Culture, and Communication

New York City, USA

- Recipient of Academic Achievement Award, Outstanding Service to the Department Award, Samuel Eshborn Service Award
- Vice-President of Media, Culture, and Communication M.A. Student Association

Symbiosis International University | B.A. in Media Studies, Minor in International Relations

Pune, India

EXPERIENCE

McNulty Foundation | Program Manager

New York City, October 2024 - June 2025

- **Managed the end-to-end grant cycles for the McNulty Prize and Catalyst Fund**, including cultivating applicants, refining the application process, conducting research and due diligence and developing briefing materials to facilitate final selection of three grantees from a pipeline of 150 global applicants
- **Launched the Foundation's first formal grantee onboarding process** and introduced new support models for grantees, enabling the Foundation to better track impact and meet grantee needs
- **Developed an updated communications strategy** in partnership with the Founder and Executive Leadership that sharpened the Foundation's unique perspective and increased visibility for its grantees
- **Built and executed a strengthened communications function**—overseeing the social media agency, developing new processes for internal teams, and producing high impact content such as press releases, impact stories, and thought leadership pieces
- **Project-managed the production of Anthem Award-winning McNulty Prize films and high-priority campaigns**, aligning Aspen Institute teams, creative partners, and grantees to deliver compelling storytelling across platforms
- **Co-led events that elevated grantee leaders**, including developing briefings, outreach strategies, and facilitation support to strengthen thought leadership and ecosystem engagement

NationSwell | Social Impact Strategist

New York City, August 2022 - September 2024

- **Designed, launched, and managed the two-time Anthem Award-winning NationSwell Fellows program**, developing curriculum, facilitating workshops, providing 1:1 coaching, and leading impact tracking
- **Developed social impact strategies and program designs** for clients including the KPMG, Levi Strauss & Co., Nike, The Annie E. Casey Foundation, AARP, and Johnson & Johnson, translating data-driven insights into actionable recommendations across CSR, ESG, philanthropy, and various social impact issue areas
- **Produced client and public-facing deliverables**, including insights reports, presentations, research briefs and digital storytelling materials that guided decision-making and resource mobilization
- **Led project research for clients**, conducting primary research such as interviews and focus groups, as well as secondary research, to deliver actionable insights across key projects

- **Cultivated and maintained relationships with client partners**, understanding needs and tailoring program design and outcomes to meet partner organization's impact goals and priorities

Coursera | PR & Social Impact Graduate Intern

Remote (United States), January - May 2022

- **Developed external facing PR assets** for senior executives, including briefing books for senior leadership for the World Economic Forum Annual Meeting, award submissions for the Fast Company Awards, and content for the CEO's Coursera Conference 2022 keynote
- **Built a resource bank of press-worthy, data-driven insights and user stories** in collaboration with technical teams for communications, including speeches, press materials, and executive content
- **Conducted research for Coursera's thought leadership** report with the International Finance Corporation

New York University | Social Sector Leadership Diversity Fellow

New York City, January 2021 - May 2022

- **Developed an academic resource guide** that demystified complex technical terminology for graduate students from diverse backgrounds, now integrated into NYU's official departmental handbook

United Nations Educational, Scientific and Cultural Organization | Consultant

New Delhi, January 2019 - March 2020

- **Led a team of 10 research assistants to execute a national research and capacity building initiative**, overseeing 250 interviews and managing a data set of 1.2 million words across 14 languages
- **Conducted 43 in-depth interviews with journalists across India** as part of the project's primary research, generating insights on newsroom practices and gender-sensitive reporting
- **Directed the project's qualitative research analysis**, leading thematic coding using NVivo and building the systems and processes necessary to manage and synthesize complex multilingual data
- **Drove stakeholder engagement** by developing outreach strategy and leading collaboration with senior policymakers, nonprofit leaders, government officials, and academic partners to inform media practice and policy dialogue
- **Co-authored a peer-reviewed article in *Journalism Practice* (Taylor & Francis) and presented findings at national conferences**, contributing to national conversations on best practices for journalism on gender-based violence

Young Leaders for Active Citizenship | Policy in Action Fellow

New Delhi, August - December 2019

- **Authored briefs and advocacy materials** for Indian MP Ms. Kanimozhi Karunanidhi on critical human rights and social justice issues
- **Conducted research and provided data-informed recommendations** to advance initiatives addressing manual scavenging and expanding economic opportunity
- **Led the coordination and management of cross-functional team members** to produce key presentations and deliverables

PUBLICATIONS & PRESENTATIONS

- **Co-author:** '*Time's up. Or is it? Journalists' perceptions of sexual violence and newsroom changes after India's #MeToo.*' Journalism Practice, Taylor & Francis (2019)
- **Presenter:** International Gender Conference in Pune, India (2019), Transforming India 2030: Strategies for Sustainable Development Goals International Conference (2017)